

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

IT,E&C Dept – IT Promotion – Sanction and release of an amount of Rs.50,000/- (Rupees Fifty thousand only) to The Athidi National Telugu Monthly towards advertisements in The Athidi National Telugu Monthly – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS DEPARTMENT (Promotion wing)

**G.O.Rt.No. 70**

Dated: - 19-05-2015.

Read the following:

1. GO.Ms.No.17, ITE&C Department, dated 09.09.2014.
2. Lr.No.2337/ITE&C/IT Prom/ 2015, dt.15.04.2015.
3. The Athidi National Telugu Monthly Invoice dated 20.04.2015.
4. G.O.Rt.No:1472, Finance (EBS-I-GAD-I-II) Department; dated: 17-04-2015.

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**ORDER:**

As part of IT Promotion activities, Government organizes annual Mega IT event other IT Promotion conferences and events, participates in National and International exhibitions, gives advertisements in Print & Electronic Media, provides sponsorship support to the conferences, participates in IT Promotion road shows networking meetings (Within India & Abroad), prints the ICT Policy and other promotional brochures, engage IT Promotion legal/professional consultancy services and payment of fee/charges thereon. For undertaking all these IT Promotions activities, for attracting IT companies to locate their operations and further grow in the State, certain expenditure needs to be incurred from time to time on priority and need based requirement.

2. In this regard, GoAP proposes to create awareness of the online initiatives, IT facilities, Launch of new services in MeeSeva etc., of New State of Andhra Pradesh. For this purpose, in order to create visibility about the initiatives in the new state of Andhra Pradesh advertisements in Print Media in Telugu Monthly were given vide 2<sup>nd</sup> read above, issued by The Athidi National Telugu Monthly.

3. Vide reference 3<sup>rd</sup> read above, The Athidi National Telugu Monthly enclosed the invoice with copies of office Release order requested this Department to take further necessary action arranging for payments of advertising charges to The Athidi National Telugu Monthly.

4. In view of the above and after careful examination and consideration, Government hereby accord, sanction for an amount of Rs.50,000/- (Rupees Fifty thousand only) to The Athidi National Telugu Monthly.

P.T.O

5. The amount sanctioned in Para 4<sup>th</sup> above shall be debited to the following Head of Account:

3451 : Secretariat Economic services  
MH (090) : Secretariat Schemes included in the Plan  
GH (11) : Normal State Plan  
SH (22) : Information Technology & Communications Dept  
260 : Advertisements, sales & Communications Department

6. The Joint Secretary HRD & DDO (Code 2702-1401-001), IT,E&C Department shall draw the amount sanctioned in para 4 above by preferring an adjustment bill and credit the said amount of Rs.50,000/- (Rupees Fifty thousand only) to The Athidi National Telugu Monthly under the following credit Head of Account:

Name : Athithi  
Account No. : 62332528793  
Name of the Bank : State Bank of Hyderabad  
Name of the Branch : Chaitanyapuri Branch  
IFSC CODE : SBHY0020876

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SECRETARY TO GOVERNMENT**

To

The Athidi National Telugu Monthly.

The Accountant General (Audit), Andhra Pradesh, Hyderabad.

The Accountant General (A&E), Andhra Pradesh, Hyderabad.

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad.

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad.

The Joint Secretary & DDO, IT,E&C Department.

The Commissioner, Information & Public Relations Department.

Copy to:

Fin (EXPR-GAD II) Department

SF/Spare